Challenger Line Shows Big

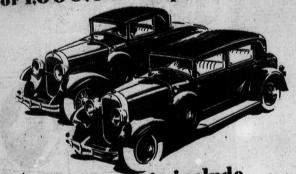
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64 improvements include. Large, Fine, Roomy, and Luxurious Bodies . . . 92 Developed Horsepower . . . Above 80 miles an Hour . . . 70 Miles an Hour All Day ... Greater Economy ... New design double-action 4-wheel brakes unaffected by weather . . . 4 Hydraulic two-way shock absorbers . . . Non-shattering Windshield . . Easier riding, steering and control . . . A superb car with every in the control and the control an appeal to pride . . . There are fourteen body types and two chassis lengths to choose from. Because the experience and

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dict of its beauty, appearance, performance and value. Windsor Hudson Essex Windsor, Ont.

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No car has ever held greater prestige from the standpoint of value. No car has been regarded suggestions gained from a mil-lion Super-Six owners led to the as being better on the road or having such a satisfactory motor. 64 improvements now intro-In the Greater Hudson you will duced, the new Hudson is to be find that in these as well as other known as the Greater Hudson. particulars a higher standard is and that it is a single of sandard is set. No group of owner is better qualified to judge values. None know so well what smoothness and reliability — easy driving and easy riding means. So what they say of the Greater Huston will be authoritative and conclusive. It is their judgment that we now invite. It is to this vast army of experts that this invitation to examine and drive the car and place upon it their appraisal is made. So emphatically does the Greater Hudson answer their wishes that we leave to them the ver-

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