

PONTIAC

Skyrockets

to 2nd PLACE

**HERE ARE SOME OF THE
REASONS WHY...**

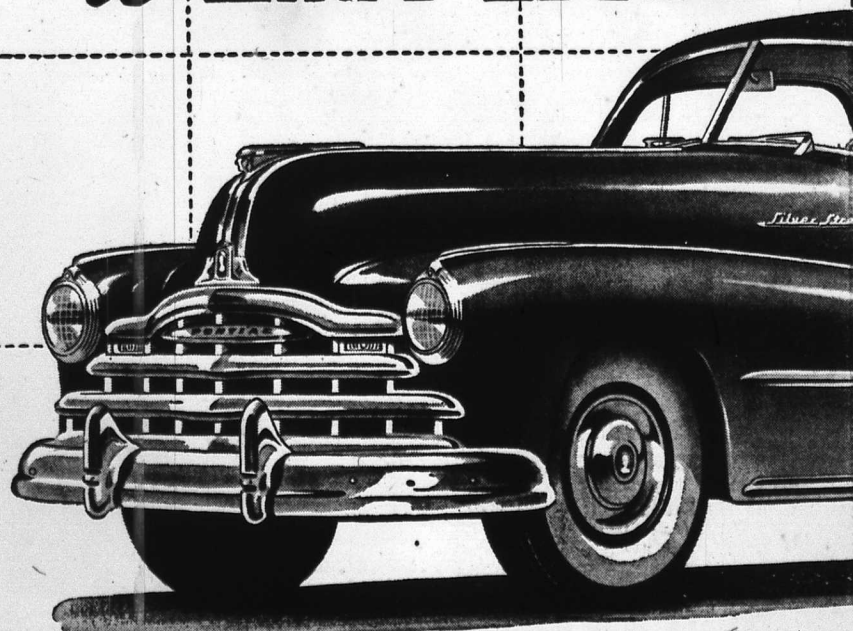
- Priced with the Lowest
- Amazing Economy and Performance
- Body by Fisher—Sealed from Dust,
Drafts and Built for Safety!
- Famous Silver-Streak Design
- Unequalled Owner Loyalty

Up, up, and up soars Pontiac! One after another, Pontiac has been passing its competitors. And the latest production figures show Pontiac in second place.

The past seven years of war and scarcity have been a testing time for motor cars . . . and out of the test has come this overwhelming demand for Pontiac. For now, more than ever before, people know that Pontiac is the best motor car buy—best from all standpoints of price, economy, performance, comfort, and year-after-year dependability. That's why Pontiac is soaring upward in popularity all across Canada.

We appreciate the goodwill and loyalty of Pontiac owners, and we ask the patience of the great number of people who are waiting for their opportunity to become owners of the latest fine Pontiac.

A
PRODUCT OF
GENERAL MOTORS



J. T. LABADIE LTD.

445 GOVEALL ST.